

4. EDM Prize Giveaway – Prize value minimum \$150

The 4WD and Adventure Show send monthly newsletters to our database, and include a prize giveaway in each newsletter. We would like to offer you the opportunity to provide prizes for the next newsletter. By taking part in this marketing opportunity, we can offer the following marketing exposure:

- » Blog Post on 4WD Show website to promote the competition.
- » E-Newsletter sent to Show database mentioning the prize, and including your logo and web links.
- » Competition page on 4WD Show website promoting the prize, which will include your logo and links to your website.
- » Facebook posts to promote the prize, to include tags and relevant links to your own Facebook page. Posts supported by paid advertising campaign.
- » Instagram posts to promote the prize and the competition.

