



2. Social Media Package - Video from \$1,450

This package is designed to provide content for your own social media, as well as sharing within the Show's networks for extra exposure. Includes:

- » Video review (up to 5 minutes) of new product/company to be produced by Premiere Productions. Video will be made available for your own marketing and will include all relevant logos.
- » Video will be uploaded to the Show's youtube channel.
- » 1 x Video post on Show's Facebook page prior to the Show.
- » 1 x Blog on Show's website with image and link to video.
- » 1 x Article and video link in the Show's e-newsletter.
- » 1 x Image post on Show's Instagram, with relevant tags.
- » Blog, image artwork and video link made available to share with your own networks.
- » Listing within e-newsletter sent to Pat Callinan Media database on week of Show with links to video.
- » Opportunity to be involved in prize giveaway (see below)

Note:

All new product information will also be considered for inclusion in general promotions for the Show, including being submitted to journalists for possible editorial; however this is not guaranteed.

Price includes up to half-day filming, scripts, editing and file share. Extra charges incur if a presenter is required.

